

Greeting from Dr. Will Helton



Dr. Will Helton, Au.D., FAAA, CCC-A
Board Certified in Audiology
Doctor of Audiology

This newsletter is designed to help us keep in touch with you. We value your loyalty and continually strive to provide the very best hearing healthcare possible. From educational to inspirational, from informative to funny, we will cover a variety of topics regarding your hearing health and the investment you have made toward improving it. We hope you'll enjoy our newsletter!

Our 2-Day
Special Event
is coming -
See inside for
more details

Technology Update – Intiga

~The World's Smallest, Fully Wireless BTE Solution~



For those of you considering upgrading your present instruments, we're excited to let you know about Oticon's newest technology, **Intiga**, the world's smallest fully wireless hearing aid. It's designed to meet the specific needs of users who are looking for a non-traditional hearing instrument that is discreet, small and easy to handle. We have fit a number of these devices and have received rave reviews from our patients.

Benefits include:

Discreetness

The subtle form and fully-automated sound processing make Intiga virtually unnoticeable not only to the user, but to others as well.

Performance

Delivering both transparency and fine sound quality, Intiga improves speech understanding from the first moments of use. Special processing works to preserve the finer details

of speech resulting in more natural perception, even in challenging listening environments.

Acceptance

Everything about Intiga has been tailored to maximize user enjoyment and minimize the effort required to adapt to the world of amplified sound.

Connectivity

Intiga can wirelessly connect to your cell phone, TV or just about any device with an audio output to boost your enjoyment of hearing and listening.

If you have an interest in learning more about these hearing instruments, **please call to schedule an appointment at (406) 586-0914**. We would be happy to arrange a demonstration of this amazing new technology!



Helton Hearing News

WINTER 2011 Volume 2, Issue 1

See inside
for more
details...

Our 2-Day Special Event

Our Office Hours:

M – Th 9 – 5

Fri 9 – 4

WALK-IN HOURS:

M – F

11am – Noon &

2pm – 3pm



1008 N.7th Ave., Suite H
Bozeman, MT 59715
Tel. (406) 586-0914
www.heltonhearing.com

OUTREACH OFFICES

Livingston: Every Other Friday

at the Park Clinic

Next Clinic Dates:

November 11

December 2, 16

Ennis: Every 3rd Wednesday at
the Madison Clinic

Next Clinic Dates:

November 16

December 21

Call our main

office

to make

an appointment.

Tel. 586-0914

or

1-800-371-0914



1008 N.7th Ave., Suite H
Bozeman, MT 59715

COMING SOON!

Our 2-Day Special Event
Mon, Nov 7th & Tue, Nov 8th, 2011
(by Appointment Only)

Experience INTIGA and see how it improves your hearing and understanding of what others are saying.

Call today to reserve an appointment for your:

- **Free** Demonstration of Intiga
- **Free** Consultation

This event is only for your information. No hearing aids will be sold during this event.

Hearing Loss Prevention Facts

- ♣ Hearing loss can be prevented by using custom earplugs or earmuffs when engaging in activities around excessive noise (i.e. construction, loud music, shooting a gun). - (125-155 dB at a distance of 10 feet), live music concerts - (120 dB and above), gunshots - (150-167 dB), movie theatres - (118 dB), health clubs and aerobic studios (120 dB), sporting events (127 dB), motorboats - (85-115 dB), motorcycles - (95-120 dB), snowmobiles - (99 dB), "boom cars" - (140 dB and above).
- ♣ If you have pain in your ears after leaving a noisy area or you hear ringing or buzzing (tinnitus) in your ears immediately after exposure to noise consider this a warning sign that the sounds are TOO LOUD.
- ♣ Examples of dangerously loud recreational activities which may cause hearing loss are: video arcades - (110 dB), firecrackers



To learn more about hearing loss or to take a quick hearing check, go to www.heltonhearing.com/onlinehearingtest.php. To schedule an appointment for a hearing test, call (406) 586-0914.

Fun Facts on Hearing Loss

- ♣ Cicadas have their hearing organs in their stomachs.
- ♣ Crickets have their hearing organs in their knees.
- ♣ Male mosquitoes hear with thousands of tiny hairs growing on their antennae.
- ♣ Fish do not have ears but they can hear. They hear pressure changes through ridges on their bodies.
- ♣ Snakes do not have ears, but their tongues are sensitive to sound vibrations.
- ♣ In World War I, parrots were kept on the Eiffel Tower in Paris, France because of their remarkable sense of hearing. When the parrots heard the enemy aircraft coming they would warn everyone of the approaching danger long before any human ear would hear it.

Our patients continue to enjoy the services of **Crystal Avaro**, Audiologist Assistant and **Joyce McCarver**, Audiologist Assistant, who is in the process of becoming a Hearing Instrument Specialist.

Optimizing Your Hearing Aid Experience by Training Your Brain to Listen

By Robert Sweetow, Ph.D.



We don't really hear in our ears; we hear in our brain. Hearing aids can help a person detect softer sounds, but they don't necessarily

provide good listening skills. While hearing is a function that requires an auditory system that allows access to sound, listening is a skill that requires effort, and when a hearing loss is present, that effort becomes particularly difficult.

As technically advanced as modern hearing aids might be, they alone cannot produce the listening skills needed for communication. The integration of skills such as attending, understanding, and remembering is needed to be a good listener, and unfortunately, these skills can deteriorate with age. This deterioration can manifest as a worsening of short-term memory, increased difficulty understanding rapidly presented speech, as well as speech in noise. Even though modern hearing aids have improved the quality of sound in noisy environments, they do not eliminate background sounds.

By having realistic expectations, employing communication strategies, and using assistive technology in addition to your hearing aids, you can optimize your hearing aid hearing experience. Better hearing is not a passive process where you simply let the hearing aids do all the work; success does not rest solely on the hearing aid and the hearing health care professional. To optimize your hearing aid experience you must become an active participant.

Don't forget... For HA clean and check
Walk-in hours: Mon – Fri
11am – Noon & 2pm – 3pm

Introducing... 2 New Staff members



Patrick Danahy
Hearing Instrument
Specialist

Patrick Danahy has recently joined the Helton Hearing Care staff. He has a B.S. in Psychology from MSU, was licensed as a hearing instrument specialist in 1984 and is a member of the American Auditory Society. Patrick is a Vietnam veteran and will especially help our Veterans with VA hearing health checks and hearing instruments.

Nora Pipkin, our Patient Care Manager, has been with us since April 2011. Nora has a very strong customer service and managerial background. She enjoys being a mom and raising her two boys. Nora is available M – F to answer your questions and assist you with your appointments.

Proud to serve veterans in our community

Helton Hearing Care is pleased to announce that we have been awarded a contract by the Montana Veterans Administration. We now can provide a comprehensive Audiological exam, hearing aid fittings and hearing aid repair to Montana veterans. From all of us at Helton Hearing Care, we are proud to be able to serve the veterans of our community. We try to do everything we can to help our veterans hear better and fit them with the best hearing aids available in the market.

If you think your loved one might be eligible for the VA program, please contact **the pre VA office at (406) 388-4601**. For the veterans currently in the system, **to get an authorization, call (406) 582-5300**.

Helton Hearing Care • Tel. (406) 586-0914
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